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USPTO Grants Curadite, Inc. *Enhanced Product Packaging* Patent

(Beaverton, OR) February 14, 2020—The United States Patent and Trademark Office granted Curadite, Inc., an award-winning, platform-based medication management innovator, their first utility patent for “Enhanced Product Packaging”. This validates Curadite’s efforts to introduce an innovative, intelligent, platform-based approach to product packaging. The platform addresses a growing spectrum of healthcare related medication management concerns (e.g. specialty medications, controlled substance distribution and world health problems).

“Pharmaceutical manufacturers and distributors have designed systems that effectively track medication from manufacture through delivery to pharmacy. Unfortunately, once medication is placed in the ubiquitous ‘amber bottle’, tracking that medication’s journey is challenging at best, and life-threatening at worst,” said Curadite CEO and Founder Dennis McNannay. “From the beginning, Curadite understood that, by combining intelligent packaging and AI, our technology provides both trusted chain of custody and improved medication adherence; this is especially relevant as the transition to value-based outcomes accelerates. We look forward to providing an additional layer of support and security for patients and healthcare workers alike.”

Although Curadite has chosen to initially focus commercialization efforts in the healthcare industry, where tracking, recording and monitoring prescription drugs (particularly controlled substances) is a growing concern, the company’s platform-based approach has the potential to address chain of custody concerns across the broader product distribution spectrum.

About Curadite

Curadite empowers patients, clinicians, caregivers and family members to work together to improve medication management with the support of our intelligently linked, proactive medication management platform (MMP). With Curadite’s MMP, healthcare providers and loved ones have tangible evidence that medication is being taken as prescribed. With the addition of data analytics, visualization and alerts, our cloud-based dashboard and reporting system also supports healthcare providers, pharmacists and pharmaceutical manufacturers.