



From dispensing to disposal—Curadite selected to preview Opioid Management Platform at Health 2.0 San Francisco meeting

(San Francisco, CA) — May 7, 2018— According to the White House 2019 Budget Fact Sheet “Combating the Opioid Epidemic,” approximately 64,000 Americans died from drug overdoses in 2016.

In fact, “We prescribe enough opioids every year to kill every Californian more than twice,” observed Dr. Kelly Pfeifer, Director of the California Health Care Foundation’s High-Value Care team, based in Oakland, and recipient of the 2017 Beverlee A. Myers Award by the California Department of Public Health for her work addressing the opioid epidemic.

Despite a \$1 billion, two-year commitment in the 2016 Cures Act, *Politico* reported in March that state officials throughout the U.S. were reluctant to develop new plans to combat this crisis. According to *Politico*, state officials seemed fearful that, after using the grants-based funding to develop new programs, there’d be no resources available for the ongoing support necessary for success. As a result, three-quarters of the first year’s funds were returned, unused.

Unlike most states, California legislators took action. By offering the health department new authority, officials were able to utilize most of the \$90 million to develop medication-assisted treatment (MAT) programs, which were already up and running by last fall.

Together with the Federal government’s \$4.6B commitment to address the opioid crisis, California’s successful launch of programs targeting addiction treatment have uniquely positioned the state to address other pressing issues surrounding the opioid crisis. These issues include tracking new prescriptions (through the Prescription Drug Monitoring Program), real-time monitoring of usage and reducing of the latent supply of previously prescribed opioids.

Recognizing the importance of both prevention and disposal, [Curadite, Inc.](#) has developed an opioid management platform that balances patient access with public health concerns. Utilizing intelligent, unit-dose packaging, Curadite tracks medication from the time it’s dispensed until it’s responsibly returned for disposal. This ensures that patients with chronic and acute pain receive the support they need for the safe use of opioids.

Given California’s history as a technology leader, Curadite is uniquely positioned to provide solutions that support the state’s ongoing efforts to lead the way in addressing the nation’s opioid crisis. Curadite CEO Dennis McNannay will provide a preview of the company’s opioid management platform at the [Health 2.0 San Francisco](#) meeting on Tuesday, May 8, at the WeWork Embarcadero Center. To register: <https://bit.ly/2F1CuLC>

Media Contact:

Jody McNannay, Curadite, Inc.

jmcnannay@curadite.com

+1-503-310-5063



From dispensing to disposal—Curadite selected to preview Opioid Management Platform at Health 2.0 San Francisco meeting

WHY (you should care):

The federal government is poised to spend several billion dollars on fighting the opioid epidemic, which claimed 64,000 American lives in 2016 and, according to the White House Council of Economic Advisors, had an estimated, overall financial impact of \$500 billion. Measurable success in addressing this crisis will require a great deal more than money. In addition to the commitment of \$4.6 billion dollars in the 2018 federal budget, turning the tide in this war will require ongoing political support, innovative technology solutions and thoughtful consideration of how we can best support those whose lives are affected by opioids—past, present and future.

WHAT:

Health 2.0 San Francisco has invited Curadite CEO Dennis McNannay to preview an innovative technology solution that addresses several of the public policy issues underlying the opioid epidemic. Curadite's platform records and supports responsible use of opioid medication from the time it's dispensed through its return for safe disposal.

WHO:

Dennis McNannay, CEO, Curadite

<https://www.linkedin.com/in/dennismcnannay/>

Curadite

Opioid Management Platform

<http://www.curadite.com/>

WHEN:

Tuesday, May 8, 6:30-8:30pm

WHERE:

WeWork Embarcadero Center

2 Embarcadero Center

San Francisco, CA 94111